Consumer Confidence Survey

183. consumer survey carried out in April 2018 (approximately 1200 households)

Question/Assessment april 15 july 15 oct. 15 jan. 16 april 16 july 16 oct. 16 jan. 17 april 17 july 17 oct. 1. Assessment of the general economic situation Image: situation developed over the last 12 months? Has it Image: situation developed over the last 12 months? Has it Image: situation developed over the last 12 months? Has it Image: situation developed over the last 12 months? Has it		
1.1 How, in your view, has the general economic situation developed over the last 12 months? Has it	17 jan. 18	april 18
significantly improved (++); marginally improved (+); remained virtually unchanged; marginally deteriorated (-); significantly deteriorated (): Don't know:		
	-	
Random sample ¹ balance -22 -36 -30 -35 -30 -27 -18 -9 -6 +10 +1		+19
Overall population ² interval balance -27 -41 -35 -39 -35 -32 -23 -13 -11 +5 +8		+13
(fromto) -17 -31 -25 -30 -25 -23 -13 -4 -1 +15 +1	3 +29	+24
1.2 How do you think the general economic situation will developed over the next 12 months? Will it		
significantly improve (++); marginally improve (+); remain virtually unchanged; marginally deteriorate (-); significantly deteriorate (); Don't know; No answ Random sample ¹ balance -8 -25 -16 -16 -17 -19 -6 +14 +5 +16 +14	-	+14
Random sample' balance -8 -25 -16 -17 -19 -6 +14 +5 +16 +17 Overall population ² interval balance -13 -30 -21 -22 -24 -12 +10 -0 +11 +5		+14 +9
(fromto) -3 -19 -10 -11 -12 -14 -1 +19 +10 +21 +1		+19
2. Assessment of price fluctuations and expected price expectations		
2.1 How, in your view, have prices changed over the last 12 months? Have they		
risen sharply (++); risen slightly (+); remained virtually unchanged; fallen slightly (–); fallen sharply (– –); Don't know; No answer given.		
Random sample ¹ balance -3 -5 +11 -4 +7 +17 +34 +33 +35 +40 +4	3 +45	+46
Overall population ² interval balance -8 -11 +6 -9 +2 +12 +29 +29 +30 +36 +4		+42
(fromto) +3 +0 +16 +1 +12 +22 +39 +38 +40 +45 +5	2 +50	+51
2.2 How in your view will prices change over the next 12 months? Will they		
rise sharply (++); rise slightly (+); remain virtually unchanged; fall slightly (-); fall sharply (); Don't know; No answer given.		
Random sample ¹ balance +6 +18 +36 +16 +22 +32 +44 +42 +38 +45 +5 Overall population 2 interval belance 11 +12 +12 +14 +12 +14 +12 +14 +14 +12		+53
Overall population ² interval balance +1 +13 +31 +12 +18 +27 +40 +38 +34 +40 +55 (fromto) +11 +23 +41 +20 +27 +36 +49 +46 +42 +49 +6		+49 +57
(fromto) +11 +23 +41 +20 +27 +36 +49 +46 +42 +49 +6	ı +4ŏ	79/
3. Job security		
3.1 How, in your view, has job security evolved? Is there		
far less job security (); marginally less job security (-); very little change; somewhat more security (+); a lot more security (++); Don't know; No answer	given.	
Random sample ¹ balance -70 -76 -85 -82 -86 -76 -80 -66 -63 -62 -59	-49	-46
Overall population ² interval balance -76 -82 -90 -88 -92 -82 -86 -71 -69 -68 -68	5 -54	-52
(fromto) -65 -70 -79 -77 -81 -70 -74 -60 -57 -56 -53	3 -44	-41
3.2 How do you expect the number of people unemployed in Switzerland to change over the next 12 months? The number will		
increase sharply (++); increase slightly (+); remain virtually unchanged; fall slightly (-); fall sharply (); Don't know; No answer given.		
Random sample ¹ balance +51 +65 +74 +68 +70 +61 +58 +48 +41 +3< Overall population ² interval balance +46 +60 +69 +64 +65 +56 +53 +44 +44 +36 +3		+28
Overall population ² interval balance +46 +60 +64 +65 +56 +53 +44 +44 +36 +3 (fromto) +55 +70 +78 +72 +75 +66 +63 +53 +54 +46 +44		+23 +32
	+ +30	732
4. Household financial situation		
4.1 How, in your view, has your household's financial situation changed over the last 12 months? Has it		
significantly improved (++); marginally improved (+); remained virtually unchanged; got slightly worse(–); got significantly worse (– –); Don't know; No answ	ver given.	
Random sample ¹ balance -4 -12 -10 -5 -6 -14 -12 -10 -13 -11 -14	•	-17
Overall population ² interval balance -8 -16 -15 -9 -10 -18 -17 -15 -18 -16 -19		-22
(fromto) +1 -7 -6 -1 -1 -9 -8 -5 -8 -7 -9	-15	-13
4.2 How do you avaget your household's financial situation to devolop ever the post 42 menths? Will it		-15
4.2 How do you expect your household's financial situation to develop over the next 12 months? Will it		-15
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answ	er given.	-15
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answer Random sample ¹ balance +5 -4 -4 +1 +1 -2 -6 -0 -3 -4 -6	-2	-13
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answer Random sample ¹ balance +5 -4 -4 +1 +1 -2 -6 -0 -3 -4 -6 Overall population ² interval balance +0 -9 -8 -3 -3 -6 -10 -5 -7 -8 -1	-2 -6	-0 -5
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answer Random sample ¹ balance +5 -4 -4 +1 +1 -2 -6 -0 -3 -4 -6	-2	-0
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answer Random sample ¹ balance +5 -4 +1 +1 -2 -6 -0 -3 -4 -6 Overall population ² interval balance +0 -9 -8 -3 -3 -6 -10 -5 -7 -8 -11 (fromto) +9 +0 +1 +5 +5 +2 -2 +4 +2 +0 -1	-2 -6	-0 -5
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significantly improve $(++)$; marginally improve $(+)$; remain virtually unchanged; get marginally worse $(-)$; get significantly worse $(-)$; Don't know; No answere Random sample ¹ balance $+5$ -4 -4 $+1$ $+1$ -2 -6 -0 -3 -4 -6 Overall population ² interval balance $+0$ -9 -8 -3 -3 -6 -10 -5 -7 -8 -11 (fromto) $+9$ $+0$ $+1$ $+5$ $+5$ $+2$ -2 $+4$ $+2$ $+0$ -1 5. Consumer trend 5. In the current economic situation there are households that are able to put money aside, others that manage to make ends meet and others who have no choice but to run up debts. How is it in your household?We are running up debts $()$; We sometimes have to draw on our savings	-2 -6 +2 still -);	-0 -5
significantly improve (++); marginally improve (+); remain virtually unchanged; get marginally worse (-); get significantly worse (); Don't know; No answe Random sample ¹ balance +5 -4 -4 +1 +1 -2 -6 -0 -3 -4 -6 Overall population ² interval balance +0 -9 -8 -3 -3 -6 -10 -5 -7 -8 -11 (fromto) +9 +0 +1 +5 +5 +2 -2 +4 +2 +0 -1 5. Consumer trend 5.1 In the current economic situation there are households that are able to put money aside, others that manage to make ends meet and others who have no choice but to run up debts. How is it in your household?We are running up debts (); We sometimes have to draw on our savings We just manage to make ends meet; we are able to put some money aside (+); We are able to put quite a bit of money aside (++); Don't know; No answe	-2 -6 +2 still (-); r given.	-0 -5 +4
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¹ The balance is the difference between the positive (+) and negative (–) answers. Superlative answers, e.g. ^{*}significantly improved" or "got significantly worse", count double. This means that an extreme value of + or - 200 may be reached. The balance is understood to mean the index. An index value of 0 means an equal number of positive and negative answers. All figures are rounded up.

² With a 95% accuracy rate, the balance represents the overall population, i.e. all households in the given interval (confidence region).