

# **Campagna OIP 2014: "negozi e offerte online"**

## **Risultati**

# Settori controllati

	Articoli sportivi	Moda, abbigliamento	Elettrodomestici	Apparecchi elettronici	Mobili, arredamenti	Commercio di vini	Generi alimentari	Prodotti cosmetici	Giocattoli, articoli per bambini piccoli	Totale
AG	10	13	9	9	3	5	6	10	8	73
AR	2	3	0	1	3	4	3	0	1	17
BE	2	2	1	3	2	5	3	2	3	23
BL	6	3	5	1	11	28	10	14	0	78
BS	5	4	0	1	3	4	6	2	1	26
FR	0	1	0	0	2	0	0	1	1	5
GE	0	4	3	4	1	13	35	0	0	60
GL	0	0	10	0	4	0	0	0	0	14
GR	1	7	2	2	1	3	9	3	3	31
LU	7	9	6	7	10	13	22	10	3	87
NE	0	1	2	0	0	3	2	0	0	8
NW	10	14	4	3	9	6	6	8	5	65
OW	9	12	7	6	6	4	4	5	4	57
SG	0	5	6	3	3	5	0	3	2	27
SH	4	4	1	1	1	5	0	0	0	16
SZ	4	3	5	10	11	11	18	0	3	65
SO	3	5	3	2	1	2	3	0	1	20
UR	2	3	0	6	2	4	5	2	1	25
VS	2	2	2	2	2	8	5	0	2	25
ZH città	9	8	2	27	4	3	2	2	3	60
ZH Winterthur	3	3	1	2	1	4	3	3	2	22
<b>Totale</b>	<b>79</b>	<b>106</b>	<b>69</b>	<b>90</b>	<b>80</b>	<b>130</b>	<b>142</b>	<b>65</b>	<b>43</b>	<b>804</b>

Offerte online controllate (Svizzera):

804

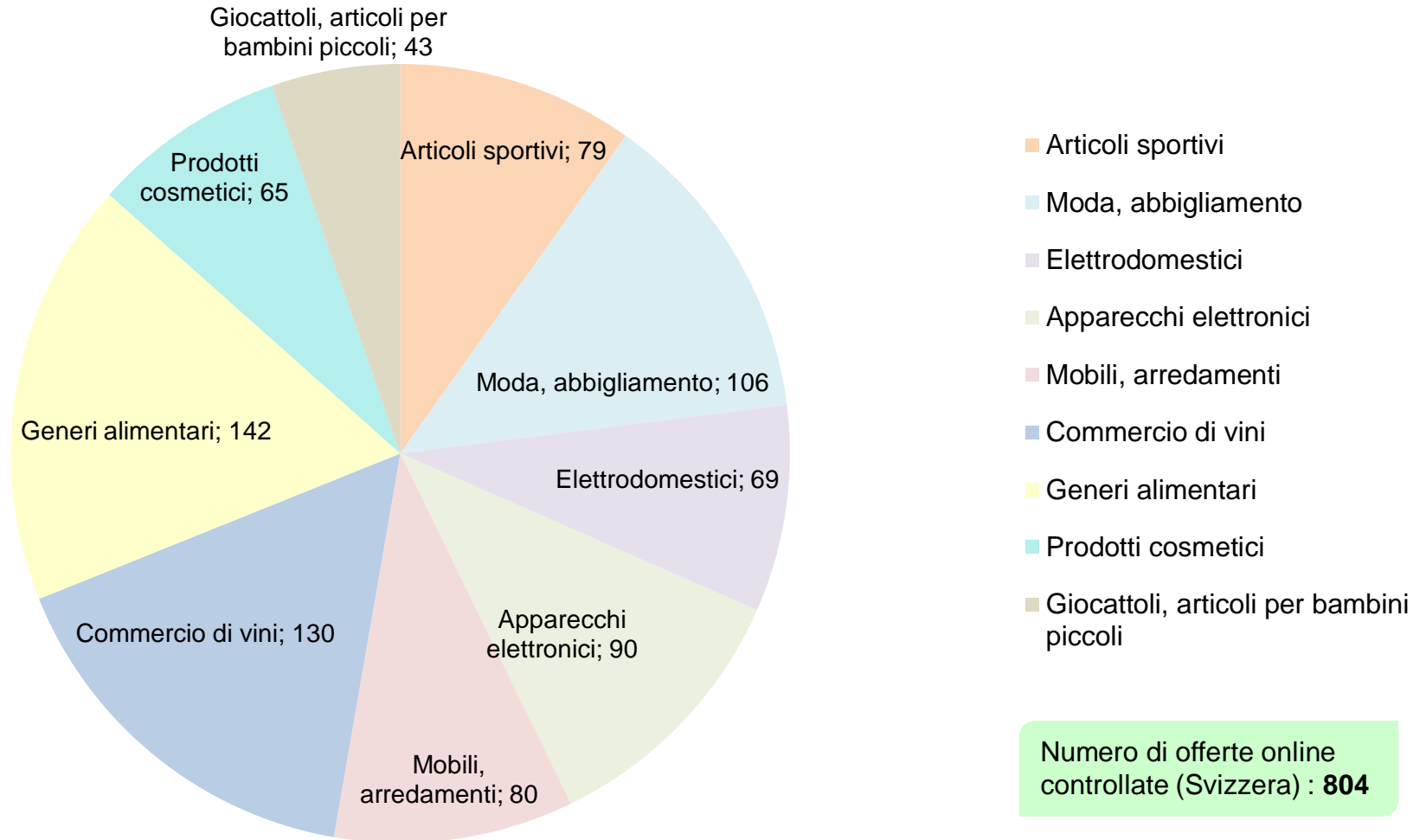
Cantoni partecipanti:

20

Cantoni che non hanno partecipato:

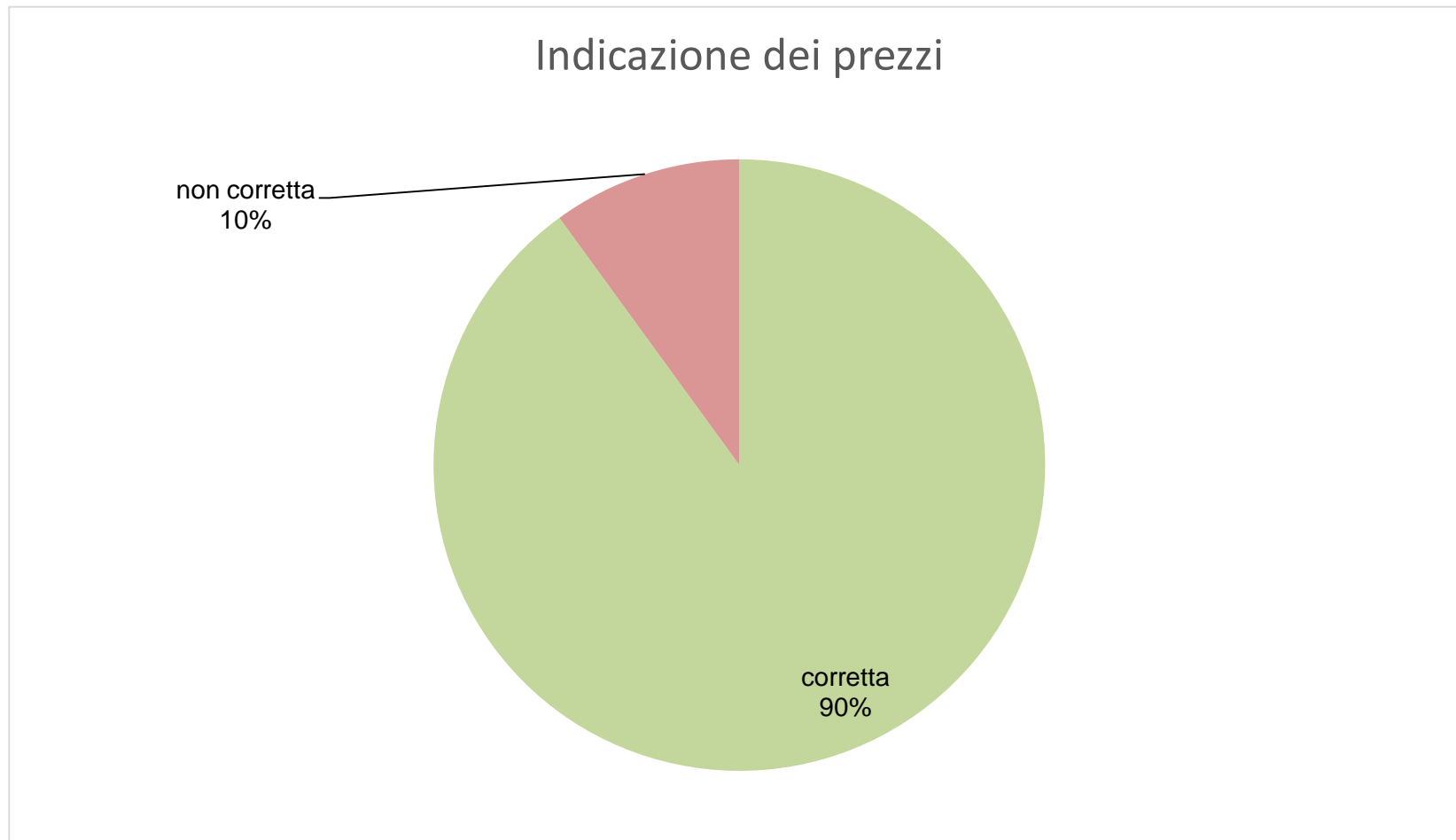
6

# Settori controllati



# Risultati globali : Indicazione dei prezzi

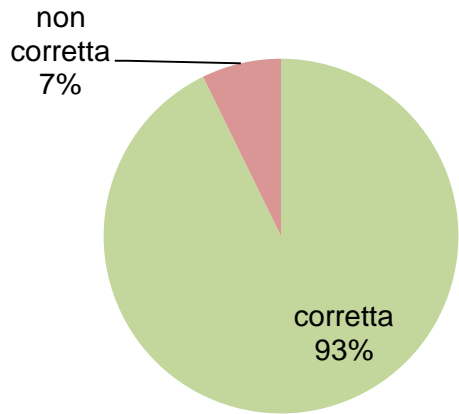
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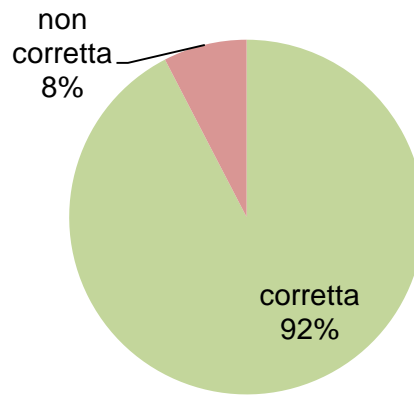
# Indicazione dei prezzi

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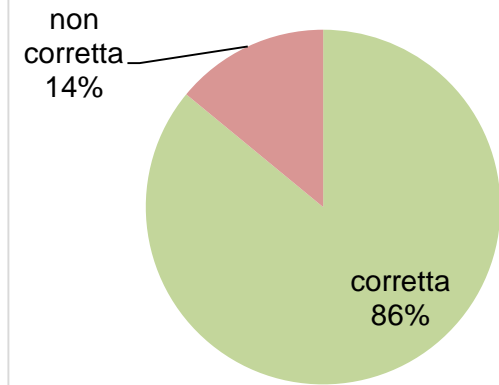
## Articoli sportivi



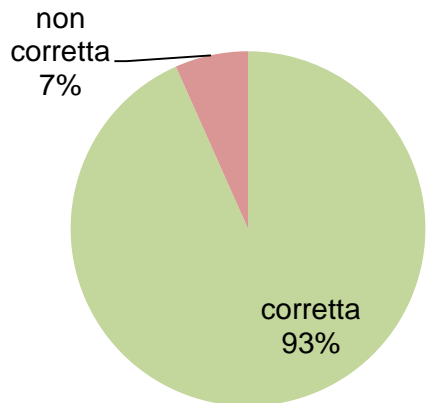
## Moda, abbigliamento



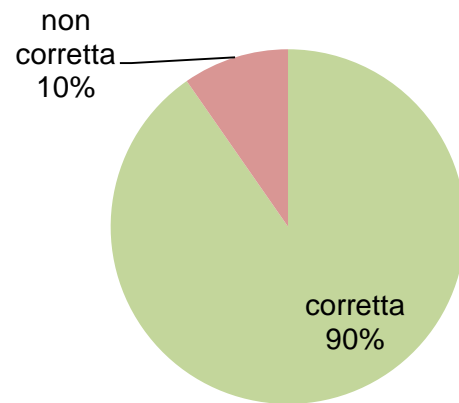
## Elettrodomestici



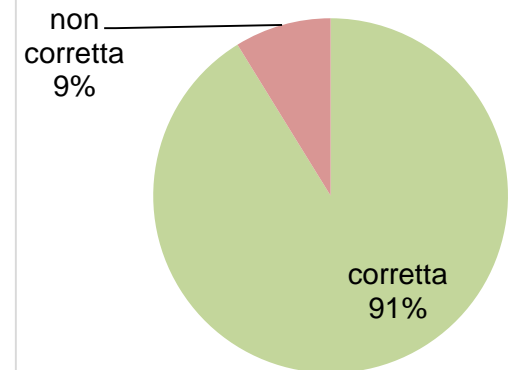
## Apparecchi elettronici



## Mobili, arredamenti



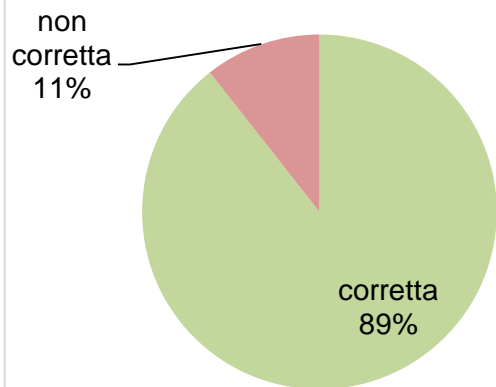
## Commercio di vini



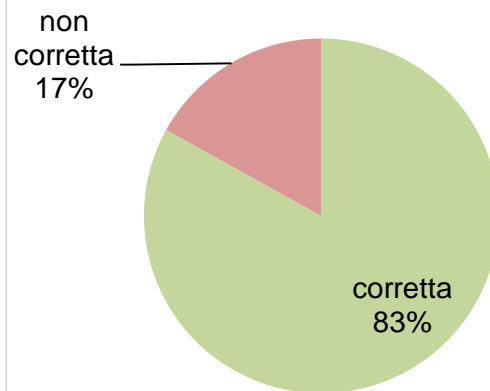
# Indicazione dei prezzi

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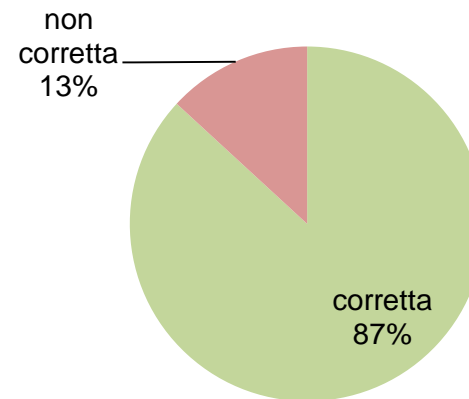
Generi alimentari



Prodotti cosmetici

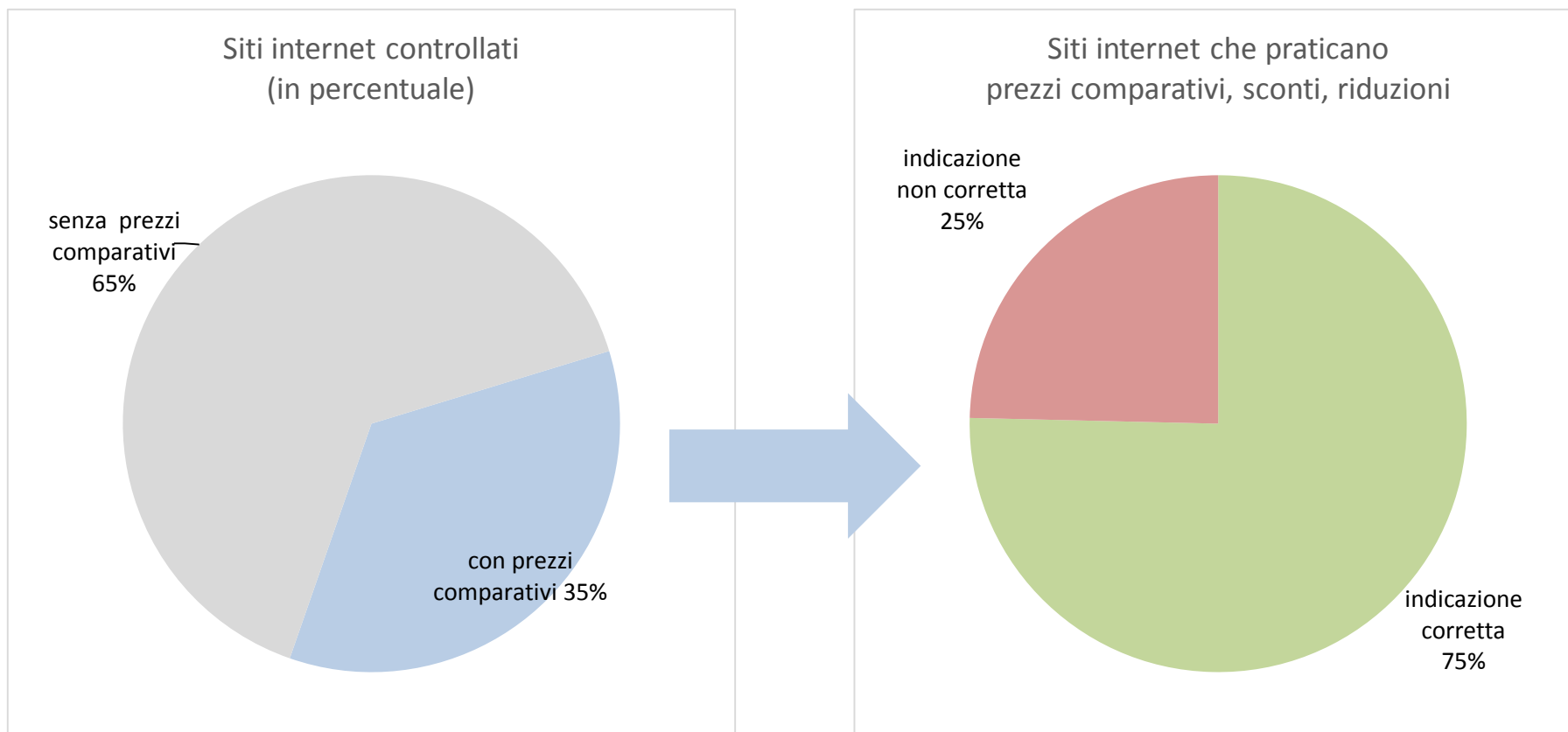


Giocattoli, articoli per bambini



# Risultati globali (Svizzera): Prezzi comparativi/sconti/riduzioni

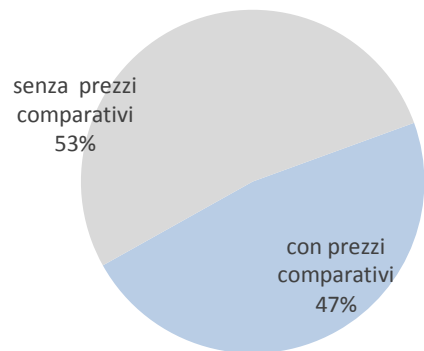
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# Prezzi comparativi/sconti/riduzioni

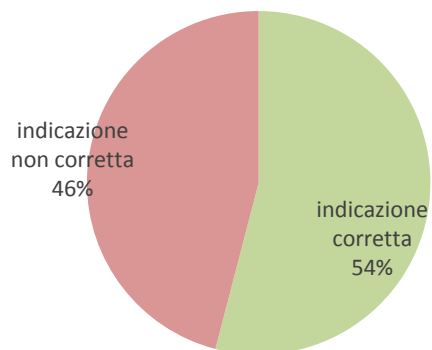
## Articoli sportivi

Siti internet controllati (in percentuale)



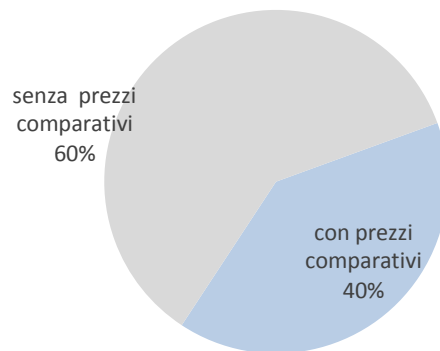
## Articoli sportivi

Siti internet che praticano prezzi comparativi, sconti, riduzioni



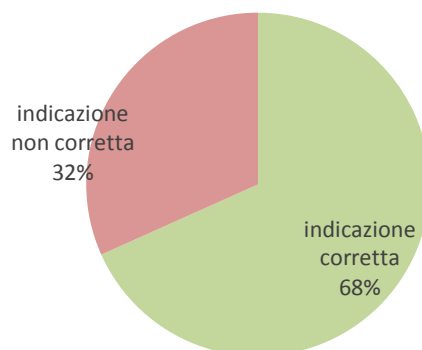
## Moda, abbigliamento

Siti internet controllati (in percentuale)



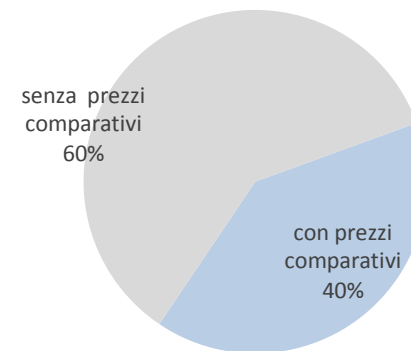
## Moda, abbigliamento

Siti internet che praticano prezzi comparativi, sconti, riduzioni



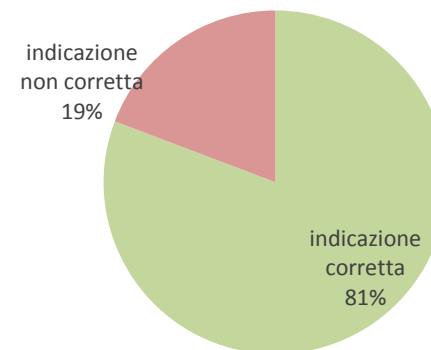
## Elettrodomestici

Siti internet controllati (in percentuale)



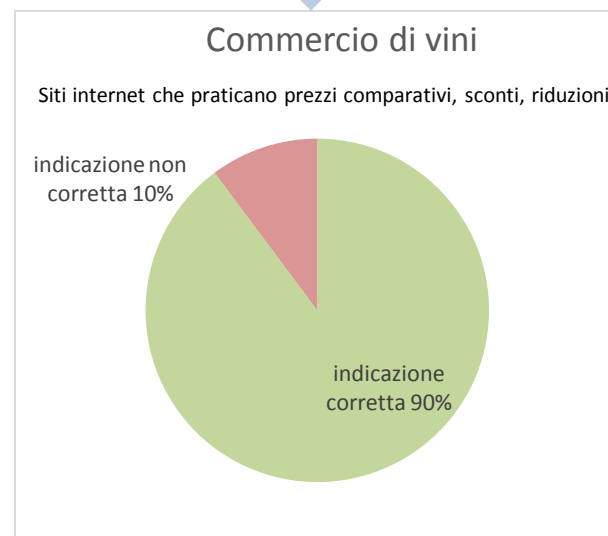
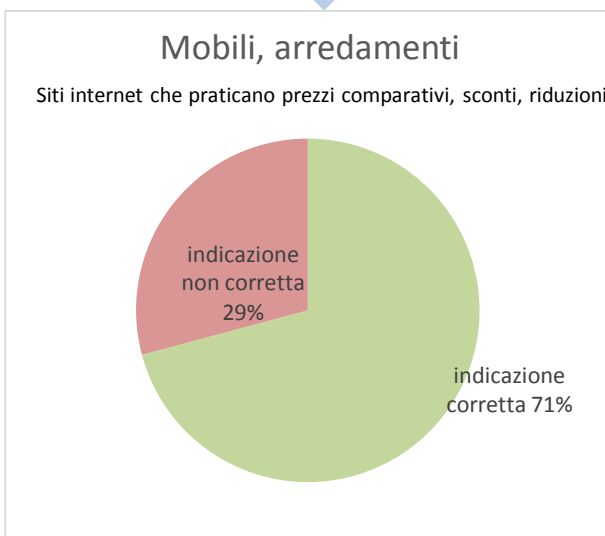
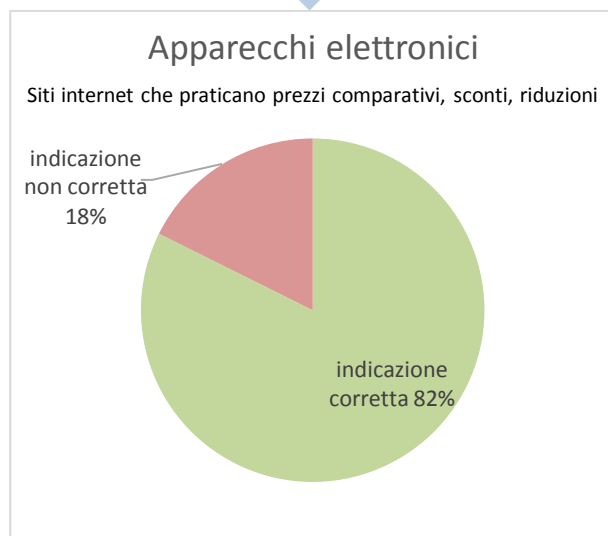
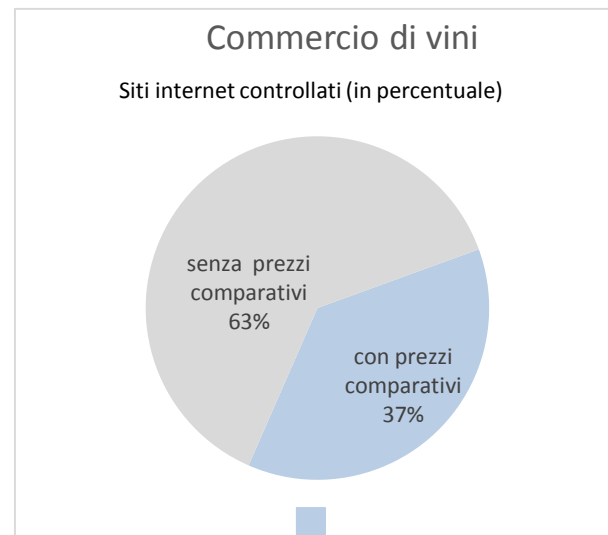
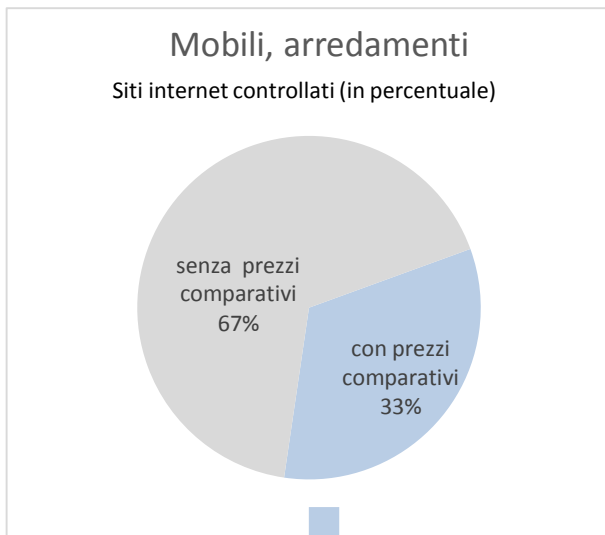
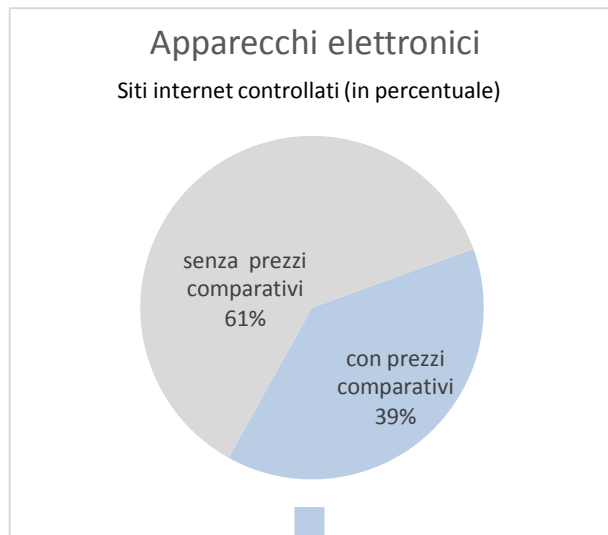
## Elettrodomestici

Siti internet che praticano prezzi comparativi, sconti, riduzioni





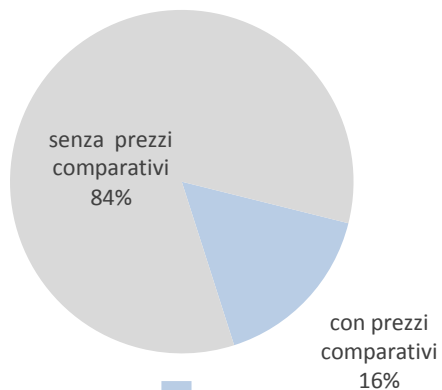
# Prezzi comparativi/sconti/riduzioni



# Prezzi comparativi/sconti/riduzioni

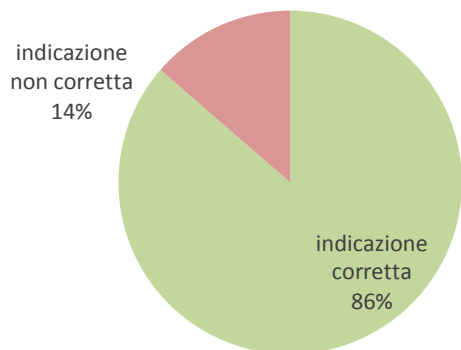
## Generi alimentari

Siti internet controllati (in percentuale)



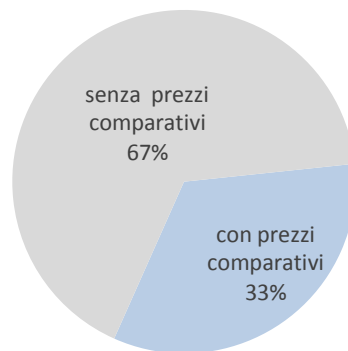
## Generi alimentari

Siti internet che praticano prezzi comparativi, sconti, riduzioni



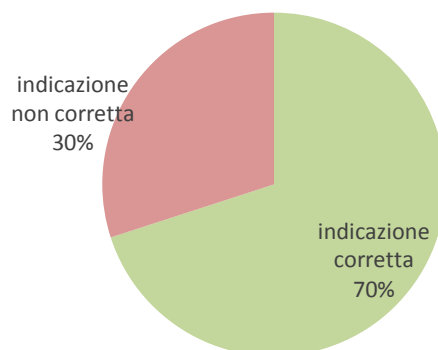
## Prodotti cosmetici

Siti internet controllati (in percentuale)



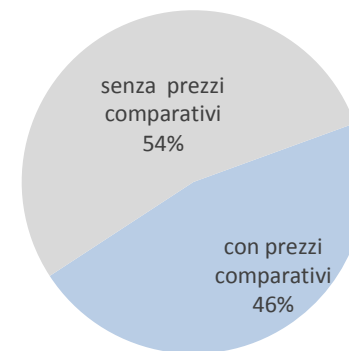
## Prodotti cosmetici

Siti internet che praticano prezzi comparativi, sconti, riduzioni



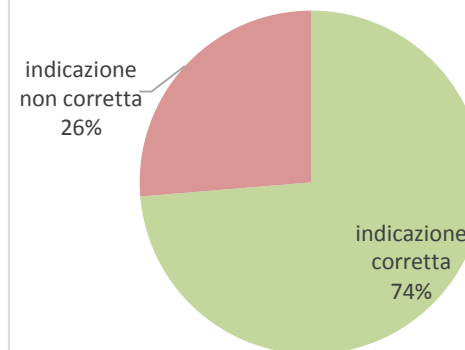
## Giocattoli, articoli per bambini

Siti internet controllati (in percentuale)



## Giocattoli, articoli per bambini

Siti internet che praticano prezzi comparativi, sconti, riduzioni



# Lettere di diffida o richieste d'informazioni / denunce

	Articoli sportivi		Moda, abbigliamento		Elettrodomestici		Apparecchi elettronici		Mobili, arredamenti		Commercio di vini		Generi alimentari		Prodotti cosmetici		Giocattoli, articoli per bambini piccoli	
	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce	Lettere di diffida	Denunce
AG	5	0	8	0	3	0	3	0	2	0	2	0	1	0	6	0	2	0
AR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BE	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0
BL	4	0	2	0	4	0	0	0	0	0	5	0	0	0	3	1	0	0
BS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GE	0	0	0	0	0	0	0	0	0	0	3	0	4	0	0	0	0	0
GL	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
GR	0	0	1	0	2	0	1	0	0	0	1	0	5	0	2	0	2	0
LU	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	1
NE	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
NW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
OW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
SG	0	0	0	0	2	0	1	0	1	0	2	0	0	0	0	0	1	0
SH	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
SZ	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
SO	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
VS	1	0	0	0	0	0	0	0	1	0	2	0	3	0	0	0	0	0
ZH Stadt	1	2	1	2	0	0	1	1	2	0	0	0	0	0	0	0	0	0
ZH Winterthur	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>13</b>	<b>3</b>	<b>13</b>	<b>2</b>	<b>13</b>	<b>2</b>	<b>8</b>	<b>1</b>	<b>9</b>	<b>0</b>	<b>15</b>	<b>0</b>	<b>14</b>	<b>0</b>	<b>11</b>	<b>1</b>	<b>7</b>	<b>1</b>

Totale offerte online controllare (Svizzera):

804

Totale diffide resp. richieste d'informazioni:

103

Totale denunce

10