Consumer Confidence Survey

166. telephone consumer survey carried out in January 2014 (approximately 1200 households)

Question/Assessment	jan. 11	april 11	july 11	oct. 11	jan. 12	april 12	july 12	oct. 12	jan. 13	april 13	july 13	oct. 13	ion 14
1. Assessment of the general economic		арпітт	july T	001.11	jan. 12	aprii 12	july 12	001.12	jan. 13	april 13	July 13	001. 13	jan. 14
1.1 How, in your view, has the general		ituation d	eveloped	over the l	ast 12 mo	nthe? Use	it						
significantly improved (++); marginally im			-					cantly dete	riorated (-	–). Don't k	now. No a	nswer aiv	en
Random sample ¹ balance	+17	+13	-5	-42	-47	-18	-24	-22	-10	-7	-9	+3	+12
Overall population ² interval balance	+11	+7	-10	-47	-52	-23	-29	-27	-14	-12	-14	-2	+7
(fromto)	+22	+18	+0	-36	-42	-13	-19	-17	-5	-2	-4	+8	+17
1.2 How do you think the general ecor	nomic situatio	on will de	veloped o	ver the ne	ext 12 mor	nths? Will	it						
significantly improve (++); marginally imp	rove (+); rema	ain virtually	y unchange	ed; margin	ally deterio	rate (–);się	gnificantly	deteriorate	e (– –); Dor	n't know; No	o answer g	given.	
Random sample ¹ balance	+15	+14	-22	-38	-29	-2	-20	-23	-0	+3	-6	+1	+18
Overall population ² interval balance	+10	+9	-27 -17	-43 -32	-35 -24	-7 +3	-25 -15	-28 -18	-5 +5	-2 +8	-10 -1	-4 +6	+13 +22
(fromto)	+20	+19	-17	-32	-24	+3	-15	-18	+5	+8	-1	+0	+22
2. Assessment of price fluctuations ar	nd expected r	orice expe	ectations										
2.1 How, in your view, have prices cha				Have they									
risen sharply (++); risen slightly (+); rema	-					ly (– –); Do	n't know;	No answe	r given.				
Random sample ¹ balance	+34	+64	+40	-6	+10	+32	+22	+32	+25	+32	+44	+43	+46
Overall population ² interval balance	+29	+59	+36	-12	+5	+26	+16	+27	+20	+28	+39	+39	+41
(fromto)	+40	+69	+45	-1	+15	+37	+27	+37	+29	+37	+49	+48	+50
2.2 How in your view will prices chang	ge over the ne	ext 12 mo	nths? Wil	l they									
rise sharply (++); rise slightly (+); remain	-	-						-					
Random sample ¹ balance	+40	+69	+38	+11	+25	+34	+32	+39	+36	+34	+53	+54	+53
Overall population ² interval balance (fromto)	+35 +45	+65 +74	+33 +42	+6 +16	+20 +30	+29 +38	+27 +37	+34 +43	+32 +40	+30 +39	+49 +58	+50 +58	+49 +57
(10110)	+4 0	+14	+4 2	+10	+30	1 00	+37	743	14 0	+39	700	+00	ŦJ/
3. Job security													
3.1 How, in your view, has job security	y evolved? Is	there											
far less job security (); marginally less	job security (); very lit	tle change;	; somewha	t more sea	curity (+); a	lot more	security (+	+); Don't ł	know; No a	nswer give	en.	
Random sample ¹ balance	-45	-23	-54	-72	-78	-64	-72	-71	-74	-65	-69	-54	-57
Overall population ² interval balance	-51	-29	-59	-78	-83	-70	-78	-76	-79	-71	-74	-60	-63
(fromto) 3.2 How do you expect the number of	-39 neonle unem	-17 Inloved in	-48 Switzorla	-67	-73	-58 the next 1	-66 2 months	-65 2 The pur	-69 nbor will	-59	-63	-48	-51
increase sharply (++); increase slightly (+					-					•			
Random sample ¹ balance	+12	+16	+54	+73	+71	+49	+62	+67	+62	+47	+54	+45	+40
Overall population ² interval balance	+7	+11		+68		+44	+57	+62	+58	+42	+49	+40	+35
		T 11	+49	+00	+67	+44	+37	102	100				
(fromto)	+17	+21	+49	+00	+67 +76	+44	+66	+71	+67	+52	+59	+49	+44
(fromto)										+52	+59	+49	+44
(fromto) 4. Household financial situation	+17	+21	+58	+77	+76	+54	+66			+52	+59	+49	+44
(fromto) 4. Household financial situation 4.1 How, in your view, has your house	+17 hold's financ	+21 cial situat	+58 ion chang	+77 ed over th	+76 ne last 12	+54 months? I	+66 Has it	+71	+67				+44
(fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im	+17 hold's financ proved (+); re	+21 cial situat	+58 ion chang	+77 ed over the hanged; go	+76 ne last 12 ot slightly w	+54 months? I	+66 Has it ot significa	+71 ntly worse	+67 - (); Don	i't know; No	o answer g	jiven.	
(fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im Random sample ¹ balance	+17 ehold's financ proved (+); re -6	+21 cial situati mained vit -4	+58 ion chang rtually unch -12	+77 ed over th nanged; go -10	+76 ne last 12 ot slightly w -10	+54 months? I vorse(–); gv -9	+66 Has it ot significa -12	+71 Intly worse -8	+67 -1; Don	i't know; No -10	o answer g -8	jiven. -6	-8
(fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im Random sample ¹ balance Overall population ² interval balance	+17 hold's financ proved (+); re	+21 cial situati mained vii -4 -8	+58 ion chang rtually unch -12 -16	+77 ed over th nanged; go -10 -14	+76 ne last 12 ot slightly w -10 -14	+54 months? I	+66 Has it ot significa -12 -16	+71 Intly worse -8 -13	+67 -1 -5	ı't know; No -10 -14	o answer g -8 -12	jiven. -6 -11	-8 -12
(fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im Random sample ¹ balance Overall population ² interval balance (fromto)	+17 ehold's financ proved (+); re -6 -11 -1	+21 cial situati mained vir -4 -8 +1	+58 ion chang rtually unch -12 -16 -8	+77 ed over th nanged; go -10 -14 -5	+76 ne last 12 it slightly w -10 -14 -5	+54 months? I /orse(–); gu -9 -13 -4	+66 Has it ot significa -12 -16 -7	+71 Intly worse -8	+67 -1; Don	i't know; No -10	o answer g -8	jiven. -6	-8
 (fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im Random sample¹ balance Overall population² interval balance (fromto) 4.2 How do you expect your household 	+17 shold's financ proved (+); re -6 -11 -1 d's financial	+21 cial situation mained vir -4 -8 +1 situation	+58 ion chang rtually unch -12 -16 -8 to develop	+77 ed over th nanged; go -10 -14 -5 p over the	+76 ne last 12 ot slightly w -10 -14 -5 next 12 n	+54 months? I vorse(-); gu -9 -13 -4 nonths? M	+66 Has it ot significa -12 -16 -7 /ill it	+71 ntly worse -8 -13 -4	+67 -1 -5 +3	oʻt know; No -10 -14 -6	o answer g -8 -12 -4	jiven. -6 -11 -2	-8 -12
 (fromto) 4. Household financial situation 4.1 How, in your view, has your house significantly improved (++); marginally im Random sample¹ balance Overall population² interval balance (fromto) 4.2 How do you expect your household significantly improve (++); marginally imp 	+17 shold's financ proved (+); re -6 -11 -1 d's financial	+21 cial situation mained vir -4 -8 +1 situation	+58 ion chang rtually unch -12 -16 -8 to develog y unchange	+77 ed over th nanged; go -10 -14 -5 p over the	+76 ne last 12 ot slightly w -10 -14 -5 next 12 n	+54 months? I vorse(-); gu -9 -13 -4 nonths? M	+66 Has it ot significa -12 -16 -7 /ill it	+71 ntly worse -8 -13 -4	+67 -1 -5 +3	oʻt know; No -10 -14 -6	o answer g -8 -12 -4	jiven. -6 -11 -2	-8 -12
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¹ The balance is the difference between the positive (+) and negative (-) answers. Superlative answers, e.g. "significantly improved" or "got significantly worse", count double. This means that an extreme value of + or - 200 may be reached. The balance is understood

to mean the index. An index value of 0 means an equal number of positive and negative answers. All figures are rounded up.

² With a 95% accuracy rate, the balance represents the overall population, i.e. all households in the given interval (confidence region).

See Die Volkswirtschaft, issue no. 3, March 1980, pp. 174 ff. for the type of survey and the survey's bases