



Die schönsten Schweizer Bücher
Les plus beaux livres suisses
I più bei libri svizzeri
The Most Beautiful Swiss Books
2012

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A competition of the
Swiss Federal Office of Culture

HELMHAUS ZÜRICH
27–30 JUNE 2013

Opening & Party
Thursday, 27 June 2013, from 6 p.m.
7 p.m.: Welcome address
Jan Tschichold Award 2012:
François Rappo, Lausanne
From 8 p.m.: Food and bar

Exhibition
The Most Beautiful Swiss Books 2012
at the Helmhaus Zürich
Friday through Sunday,
28–30 June 2013, 11 a.m.–8 p.m.
(Sunday 10 a.m.–5 p.m.)

PROGRAMME

Thursday, 27 June 2013, 6–10 p.m.
Friday–Sunday, 28–30 June 2013:
Opening hours of the exhibition
Exit through the Bookshop

In our temporary bookshop at the
Helmhaus (1st floor), all the awarded
books of the last three years will be
available for sale.

Saturday, 29 June 2013,
11 a.m.–8 p.m.
Publishers' Tables

A number of invited publishers
present their books and provide
insight into the various contexts
of production on the 1st floor of
the Helmhaus and the arcades of
the ground floor.
Outdoor Café-Bar with snacks.

Sunday, 30 June 2013, 11 a.m.
Designing Letters
Paul Barnes, typographer and
graphic designer, London

London designer Paul Barnes designs
letters in many forms; lettering logos
and typefaces, for many different
industries, from newspapers, to sport,
to fashion. With his partner Christian
Schwartz he designed the typefaces
for *The Guardian* newspaper redesign;
together, they run the acclaimed type
foundry Commercial Type.
(Talk in English)

Coordination
Anisha Imhasly,
Federal Office of Culture, Bern

Helmhaus Zürich
Daniel Morgenthaler, Eva Wagner

Exhibition design and production
Daniel Gafner, Zürich

Publishers' Tables and Bookshop
Georg Rutishauser, Samuel Bänziger,
Art Books, Zürich

Café-Bar
coppolini gmbh, Stäfa

Concept and design of the catalogue
Aude Lehmann and
Tan Wälchli, Zürich
ISBN 978-3-95238-436-7
Price: CHF 29.00

FURTHER EXHIBITION DATES

Lavin Engadin
staziun Lavin, 9–11 August 2013
www.staziun-lavin.ch


Centre culturel suisse, Paris
14 September–1 December 2013
Centre culturel suisse, Librairie,
32 rue des Francs-Bourgeois,
F-75003 Paris
www.ccsparis.com

Schule für Gestaltung St. Gallen
in the context of Tÿpo St. Gallen
16–28 September 2013
Demutstrasse 115, 9012 St. Gallen
www.gbssg.ch
www.typo-stgallen.ch

CIRCUIT Centre d'art contemporain
31 October–3 November 2013
9, avenue de Montchoisi,
1001 Lausanne
www.circuit.li

[www.swissdesignawards.ch/
beautifulbooks](http://www.swissdesignawards.ch/beautifulbooks)

Helmhaus Zürich
Limmatquai 31 – 8001 Zürich
Tel. +41 (0)44 251 61 77
www.helmhaus.org
Trams 4 and 15,
tram stop Helmhaus

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement des Innern EDI
Bundesamt für Kultur BAK

 **Stadt Zürich**
Kultur

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