

Operation Pollinator

Urgently required habitats for pollinating insects

Through Operation Pollinator, Syngenta promotes the naturally pollinating insect population, in particular wild bees and honey bees, in a sustainable way.

The international Operation Pollinator project – which is called “Schweizer Bienenweide” and “Prairie Mellifère” in Switzerland – provides simple ways for farmers to create targeted habitats for pollinating insects on the edges of fields. Thanks to such areas, honey bees, bumble bees and butterflies can find a better supply of pollen and nectar throughout the flight season. The habitat strips also provide protected breeding and nesting places for a large number of animals.

Operation Pollinator is an excellent example of how modern agriculture and applied environmental protection can complement and benefit from each other. Through this unique programme, Syngenta contributes to the conservation of species diversity and the targeted promotion of pollinating insects, and underlines its commitment to the current and future success of Swiss and European agriculture.

Syngenta has launched Operation Pollinator in 14 countries already throughout Europe and has set the objective of creating an additional 10,000 hectares of habitat space. Operation Pollinator is supported by a large number of partners, including authorities, farming and beekeeping associations, environmental organisations, wholesale distributors and food producers.

Working in cooperation with the Agroscope Reckenholz-Tänikon (ART) Swiss Federal agricultural research station, Syngenta has developed a mixture of plant species for the Operation Pollinator project that is specially adapted to local Swiss conditions. The mixture consists of wild flowers and grasses that are native to Switzerland. As part of a study being carried out over several years, different combinations of plants are being tested and scientifically evaluated with a view to finding the most attractive mixture for the insects. Swiss farmers will then be invited to participate in the project.



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Additional information can be found at: www.operationpollinator.com and www.schweizer-bienenweide.ch

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